



The family history - an abstract

Ottokar Bach married Fanny Hegen, the eldest daughter of confectioner Balduin Hegen from the neighbouring village of Brünn, in 1880, thus merging two successful companies and laying the foundation for today's corporation.

Fanny's Feinzuckerwaren were the inventors of the "3-Kaiser-Kugel" (a praline not unlike the Mozartkugel) in 1888, they are still the sole producer of this confectionery. They are also the world's largest producers of Danish butter biscuits.

Bach's tree ornament bloweries in Lauscha have been producing glass tree ornaments since the 17th century. There is no royal house or noble department store that does not buy tree decorations from here. The "3-Kaiser-Hänger", a special three-piece Christmas tree ornament, from 1888, is particularly famous.

In 1888, Ottokar Bach was awarded a peerage by Emperor Friedrich III, and since then the family has been known as "von Hegenbach" (barons and baronesses).

In the 1940s, Ferdinand Reimund Roderich von Hegenbach emigrated to Italy and founded his own confectionery factory there in 1946, which is still a subsidiary of the Hegenbach Group today. In 1968, Fer.-Re.-Ro. von Hegenbach created a new praline that took up the idea of the "3-Kaiser-Kugel": a hazelnut coated with a nut mass and chocolate coating, to which he added the advertising slogan "Dolce come un bacio" ("as sweet as a kiss"). In 1948 Fe.-Re.-Ro. married his secretary Vicky. She is a descendant of the Nobles of Hemmersbach, an impoverished aristocratic family. After her father's death, she inherited the debt-laden Castle Hemmersbach in Horrem, which is used as an exclusive venue by Chateauform GmbH today.

Traditionally, only the head of the family lives permanently on the spacious family estate; all other family members have to live at one of the numerous company locations and only come to the country estate for visits. For example, during family week, when the presence of all family members is expected.

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